



## **Bristol Health & Wellbeing Board**

Oral Health Promotion Strategy 2016 - 2021 <b>FOR INFORMATION</b>	
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Report for information sharing and discussion	

### **1. Purpose of this Paper**

To update the Health and wellbeing board on the work of the West of England Public Health Partnership who have developed an [Oral Health Promotion Strategy for the four local authority areas](#) of Bristol, North Somerset, South Gloucestershire and Bath and North East Somerset.

### **2. Executive Summary**

Oral health was presented as a population health need at the Health and wellbeing board in June 2015. An area wide strategy has been developed to ensure an area wide strategic approach, which will

- ensure efficiencies in area wide joint commissioning of community oral health promotion
- maximise expert input provided by Public Health England
- promote area wide collaboration and efficiencies in development of deliverables (e.g. oral health promotion training)
- enable area wide sharing of public health expertise in oral health promotion
- provide an area wide strategic approach for collaboration with NHS England who commission dental services for the South West.

## **Background**

The oral health promotion strategy development group, of the West of England Public Health partnership have met at regular intervals since October 2015. The strategy and an accompanying master delivery plan were developed collaboratively for the four local authority areas.

The West of England Public Health Partnership, which includes representation of the four local authorities, has endorsed the strategy at their Board meeting on 15<sup>th</sup> April.

Each of the other local authorities (Bristol, North Somerset, South Gloucestershire and Bath and North East Somerset) have approved the strategy.

Leadership teams of both Neighbourhood and People Directorate have approved the strategy and encouraged wider engagement with teams across the directorates - ensuring a life course approach to improving oral health. Councillor Fi Hance, Cabinet member for Health and Well-being has also been briefed (10<sup>th</sup> June 2016).

A public consultation period has recently finished. Feedback from this is being used to update the master delivery plan.

### **3. Proposal**

- 3.1 The Health and wellbeing board consider this final draft for approval.
- 3.2 A Bristol specific delivery plan is developed, from the master delivery plan, based on local prioritisation of need and availability of resources.
- 3.3 The Health and wellbeing board are updated via reports and key indicators from relevant teams.

### **4.0 Principles**

- 4.1 The Health and wellbeing board has already expressed a view that prevention and early intervention should be a key theme running through any strategy priorities.

- 4.2 The oral health promotion strategy has 5 strategic priorities (below), each supported by 3 specific objectives.

Strategic priorities

1. Promote oral health through healthier food and drink choices
2. Promote oral health by improving levels of oral hygiene
3. Improve population exposure to fluoride
4. Improve early detection, and treatment, of oral diseases
5. Reduce inequalities in oral health

**5. Implications (Financial and Legal if appropriate)**

None arising from this report.

**6. Recommendations**

It is recommended that the Health and wellbeing board agree to the overall approach of the oral health promotion strategy and the development of a Bristol specific delivery plan.

**7. Appendices**

Appendix A. Final draft Oral Health Promotion Strategy  
Appendix B. Summary of Oral Health Promotion Strategy